

Joint UK Broadcasters

Easter 2017



For VoD campaigns running between April 12th - April 20th all copy, rotations, tracking tags & copy changes need to be received by April 6th

Copy & Instructions Delivery Timetable

Airdate	Copy Instructions By	Copy Delivery By
Monday 10th April	5th April	5th April
Tuesday 11th April	6th April	6th April
Wednesday 12th April	7th April	7th April
Thursday 13th April	10th April	10th April
Friday 14th April**	10th April	10th April
Saturday 15th April	10th April	10th April
Sunday 16th April	11th April	11th April
Monday 17th April**	11th April	11th April
Tuesday 18th April	11th April	11th April

**** Bank Holiday**

These deadlines have been agreed by:
ITV, Sky Media, Channel 4, & Turner Broadcasting

To comply with these deadlines **PLEASE** ensure additional time is factored in for Clearcast approval. **Approval** should be before or by the delivery date, please be aware 2 clear working days are required for approval.