

Joint UK Broadcasters

2017 Early May Bank Holiday & Spring Bank Holiday



Copy & Instructions Delivery Timetable

<u>Airdate</u>	<u>Copy Instructions By</u>	<u>Copy Delivery By</u>	<u>Copy Approval By</u>
Mon 24th April	19th April	20th April	20th April
Tues 25th April	20th April	21st April	21st April
Wed 26th April	21st April	24th April	24th April
Thu 27th April	24th April	25th April	25th April
Fri 28th April	24th April	25th April	25th April
Sat 29th April	25th April	26th April	26th April
Sun 30th April	25th April	26th April	26th April
Mon 1st May**	26th April	27th April	27th April
Tues 2nd May	26th April	27th April	27th April
Mon 22nd May	17th May	18th May	18th May
Tues 23rd May	18th May	19th May	19th May
Wed 24th May	19th May	22nd May	22nd May
Thu 25th May	22nd May	23rd May	23rd May
Fri 26th May	22nd May	23rd May	23rd May
Sat 27th May	23rd May	24th May	24th May
Sun 28th May	23rd May	24th May	24th May
Mon 29th May**	24th May	25th May	25th May
Tue 30th May	24th May	25th May	25th May

Standard VoD campaigns between April 28th - May 2nd, copy, rotations & tracking tags by April 21st

Standard VoD campaigns between May 26th - May 30th, copy, rotations & tracking tags by May 19th

**** Bank Holiday**

These deadlines have been agreed by:
ITV, Sky Media, Channel 4 & Turner Broadcasting

Agencies with clients where these deadlines cannot be met should contact the individual broadcasters direct to obtain their agreement